IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s):

Talbert; Vincent W.; Keithly; Thomas H.; Hirschfeld; Daniel A.;

Lavelle; Mark L.

Title:

Computer-Implemented Method, System and Apparatus for the

Dynamic Verification of a Consumer Engaged in a Transaction with a

Merchant and Authorization of the Transaction

Serial No.:

10/590,162

Filing Date:

July 12, 2007

Examiner:

Chang, Edward

Group Art Unit:

3692

Docket No.:

70481.115

Confirmation No.

4070

Irvine, California December 28, 2009

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO FINAL OFFICE ACTION

Dear Sir:

In response to the Final Office Action dated November 10, 2009, please amend the above-identified application as follows. An RCE is included with this response.

HAYNES AND BOONE, LLP

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